

SCHOOL OVERVIEW AND ENROLLMENT PROJECTIONS

Please provide information for the charter school organizer's **designated representative**. This individual will serve as the contact for all communications from the ICSB regarding the submitted replication request. Note that only charter school operators that have already been authorized by the ICSB are permitted to use this form.

IMPORTANT NOTE: This form, plus any supplemental information requested by the ICSB as part of the replication request process, will be posted on the ICSB website.

Legal name of charter school organizer: Excel Centers, LLC
 TEC-Anderson, TEC-Decatur, TEC-Franklin Rd, TEC-Kokomo, TEC-Lafayette, TEC-Meadows, TEC-Michigan St, TEC-Noblesville, TEC-Richmond, TEC-University Heights, TEC-West

Currently operating Indiana school(s): _____

Location(s) of currently operating schools(s): Indianapolis (6 locations)
Anderson, Kokomo, Lafayette, Noblesville, and Richmond

Current Board Chair: C. Perry Griffith

Designated applicant representative: Scott Bess
 Senior Vice President, Mission and Education Initiatives; President and Chief Operating Officer, Goodwill Education Initiatives, Inc.

Title & organization of designated representative: _____

Office and cell phone numbers: Office: (317) 524-4501 Cell: (317) 490-7265

Email address: sbess@goodwilleducation.org

Provide the requested information for the proposed school included in this replication request.

Proposed School Name	Opening Year	School Model Being Replicated	Geographic Community *	School District(s) in Proposed Location	Grade Levels at Full Enrollment
The Excel Center – Shelbyville	2016	The Excel Center	111 N. Harrison Street Shelbyville, IN 46176	Shelbyville Central Schools; Shelby Eastern Schools Corporation	9-12

NOTE: * Please indicate the city/town and, if known, potential address or neighborhood of location.

Proposed Grade Levels and Student Enrollment

Provide the following information for the proposed charter school included in this replication request. Specify the grade levels served, and the student enrollment projections by grade level for each year.

Academic Year	Grade Levels	Student Enrollment (Specify Per Grade Level)
Year 1	9-12	100
Year 2	9-12	115
Year 3	9-12	115
Year 4	9-12	115
Year 5	9-12	115
At Capacity	9-12	115

Does the proposed school expect to contract or partner with an Education Service Provider (ESP) or other organization for school management/operation? Yes No

If yes, identify the ESP or other partner organization:

I. Board Resolution

The Excel Center, LLC's board has supported Goodwill Education Initiative's request to submit information to the ICSB to open The Excel Center – Shelbyville. The board will formally approve this plan during the upcoming board meeting on Monday, February 22nd.

II. Background and Academic Data

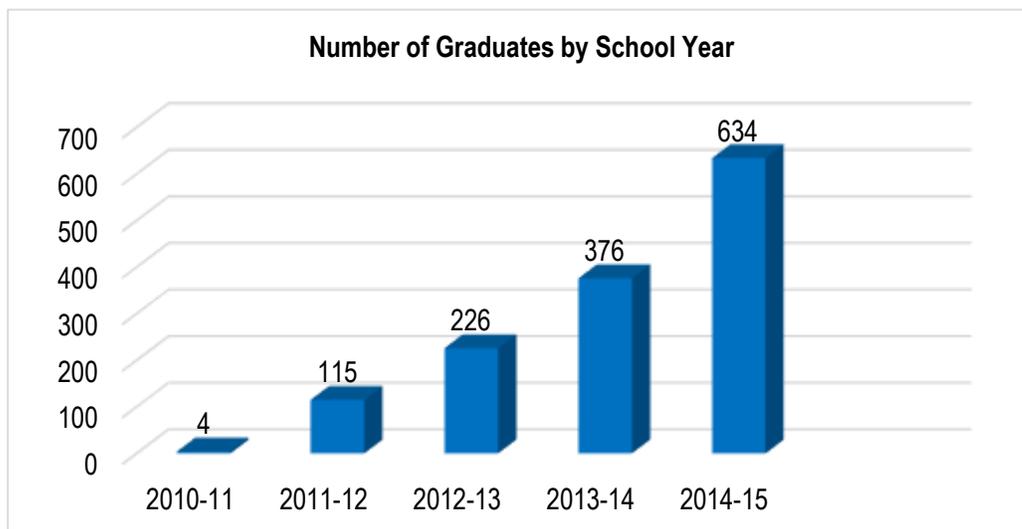
Goodwill Industries of Central Indiana (GICI) opened the first Excel Center in the fall of the 2010-11 school year and has since expanded to 11 locations serving more than 3,000 students. The majority of students face significant challenges:

- 80% of students receive at least one form of public assistance;
- Only 14% of students are employed full-time; and
- 58% of students have at least one child under the age of 18.

Despite these obstacles, The Excel Center has helped more than 1,600 students graduate and pursue college and/or a career.

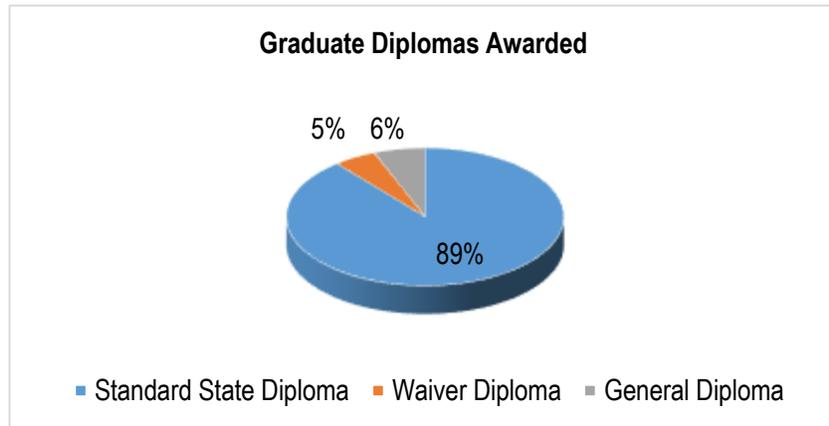
Success at The Excel Center

Over the past five years The Excel Center has seen a steady increase in the number of quality graduates and post-graduate outcomes.

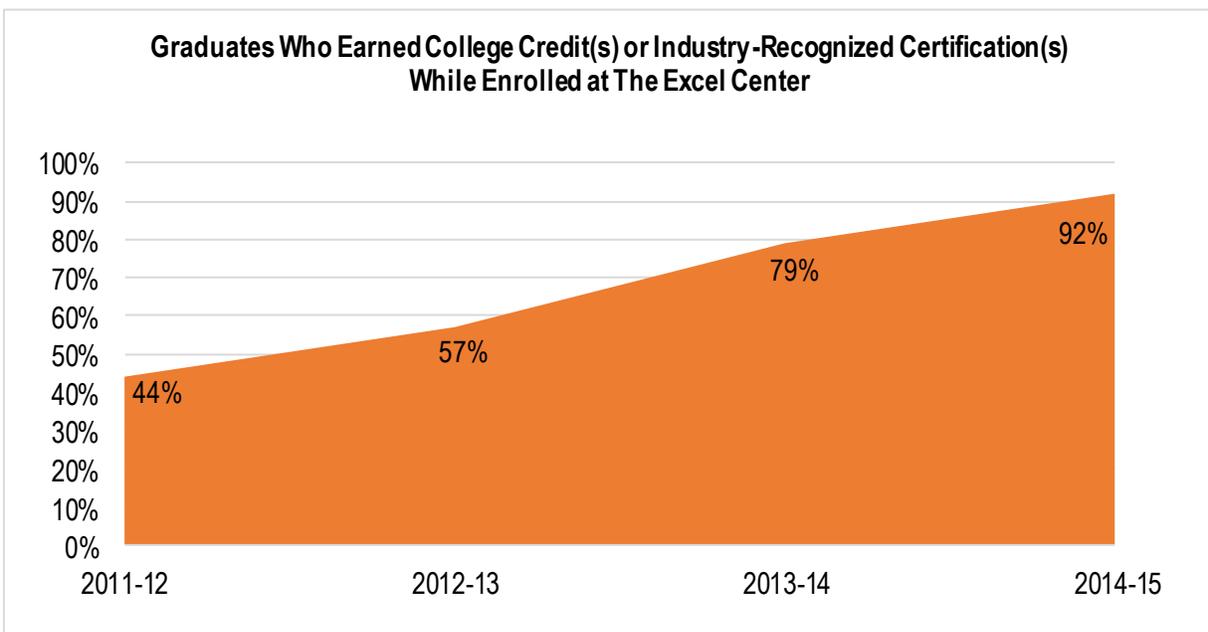


As is illustrated above, The Excel Center increased the number of graduates each year and experienced a 70% increase in the number of graduates in 2014-2015 despite not opening additional schools.

The chart below, which includes data through the 2014-2015 school year, reflects The Excel Center's commitment to meeting rigorous standards:



In addition, The Excel Center has also focused on college- and career-readiness:



State Accountability

The Excel Center was pleased to learn that all of its schools earned A's or B's for the 2014-2015 school year, reflecting the hard work of students, staff, and other stakeholders.

The Excel Center Accountability Grades for the 2014-2015 School Year

School	Grade
The Excel Center – Anderson	B
The Excel Center – Kokomo	A
The Excel Center – Lafayette	A
The Excel Center – Marion County (four locations)	A
The Excel Center – Richmond	A
The Excel Center – West	B

III. Community Need, Engagement, and Startup Plan

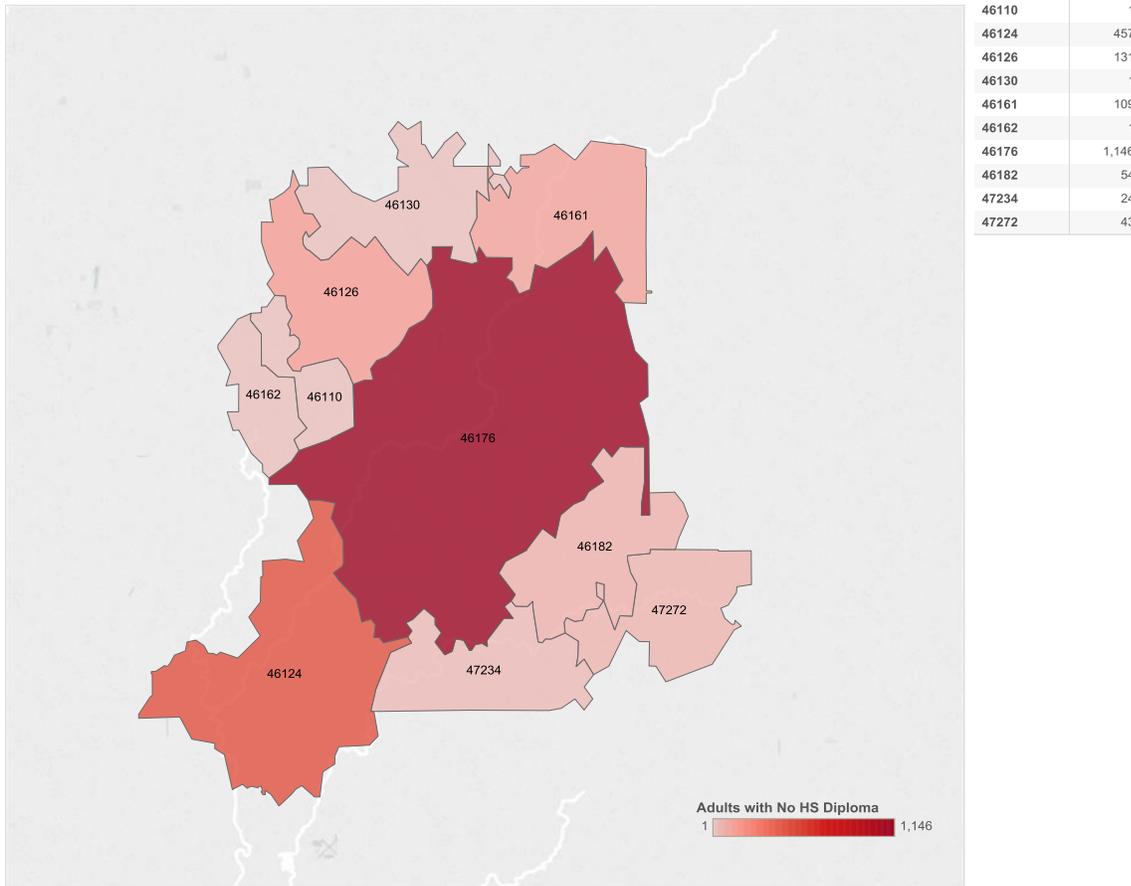
Community Need

Over the last two years, the Mayor of the City of Shelbyville has expressed interest in bringing an Excel Center to Shelby County. Mayor Tom DeBaun's conversations with employers revealed that there is a need to improve the pipeline of talent in the city and county, specifically for middle-skill jobs. The data below from the U.S. Census Bureau and the Indiana Department of Education reflect the need for an adult high school in Shelbyville.

Total Adults with no High School Diploma: 2,606 (city), 4,833 (county-wide)

- Age Breakdown
 - Ages 18-34: 921 (city), 1,967 (county-wide)
 - Age 35 or Older: 1,685 (city), 2,866 (county-wide)
- Ethnicity Breakdown
 - White: 89%, Hispanic: 8%, Black: 3%, Other:1%
- Average Income: \$21,725
 - \$5,800 less than high school graduates
 - \$10,750 less than a person with an associate's degree

Shelby County Adults 18-34 without a High School Diploma



Shelby County Public Schools

- 52 dropouts produced annually

As part of larger economic development initiatives, the City of Shelbyville has fully supported the opening of an Excel Center. The school will be located in a new building located near the town center. While the majority of the building will be used for senior housing, the first floor will include a daycare (not operated by Goodwill Education Initiatives) and The Excel Center. This location should positively impact student recruitment, and it clearly reflects the city's investment in this initiative.

Community Engagement

Representatives from Goodwill Education Initiatives have engaged, or plan to engage, the following community stakeholders:

- Shelbyville Central Schools
- Shelby Eastern Schools Corporation
- Shelby County Development Corporation, Executive Director Brian Asher
- Shelby County Chamber, Executive Director Julie Metz
- Blue River Career Center, Director Steve Shaw
- Community Networking Group, Denise Holland
- Shelby Senior Services, Dianna Pandak
- WorkOne, Jim Spence

Once Goodwill Education Initiatives hires a school director, s/he will be expected to research additional neighborhood organizations, employer partnerships, and opportunities to collaborate with non-profit organizations.

Startup Plan

The budget (included as an attachment) provides significant detail regarding the startup plan for The Excel Center-Shelbyville. In addition to this schedule of expenditures, it's worth noting other startup timelines and plans:

Activity	Timeline
Hire school director	late March or early April
Post staff positions and recruit talent	late April
Hire teachers and other staff	May
Engage in community events, actively recruit students, and build rapport with local stakeholders	May – June
First day of student orientation (not at leased location because construction will not be completed)	July 7th
Move into leased location	September 1st

IV. School Model Differences

By design, The Excel Center – Shelbyville will be the smallest school Goodwill Education Initiatives has opened. We are confident that we can replicate the essential and most productive aspects of The Excel Center school model while adjusting to serve 100-115 students. We will implement two important changes to our school model at The Excel Center – Shelbyville. First, teachers will provide life coaching services to a small caseload of students. Second, distance learning (e.g., receiving direct instruction from an instructor at another Excel Center location) will be used to offer the full sequence of courses necessary to help students graduate quickly while also meeting the rigors of Indiana’s diploma requirements. Many of our sites currently broadcast and receive distance learning courses, so we are confident that students at The Excel Center – Shelbyville will seamlessly integrate with our current digital learning systems.

As a complement to the information included in the budget, here is a description of the staffing model at The Excel Center – Shelbyville:

Position	Description	Number
Director	The Director will manage school operations and <i>likely</i> teach part of the day. S/he will also serve as a liaison to the larger community.	1
Teacher/Coach	In addition to providing direct instruction, teachers will have a small caseload of students to whom they provide life coaching. This may include emotional counseling, selecting resources for barrier removal, or postsecondary planning.	3
College and Career Readiness Specialist	The CCR Specialist will coordinate postsecondary opportunities for students approaching graduation. This will include facilitating career pathways with local employers and enrollment to institutions of higher education. Note: We plan to contract for these services with a local expert in order to benefit from his/her knowledge base and community relationships.	.5
Teacher of Record	The Teacher of Record will ensure that all students with Individual Education Plans and 504 Plans are provided appropriate services. Note: We plan to share this position with another smaller Excel Center, likely The Excel Center - Decatur.	.5
Paraprofessional	The Paraprofessional will help facilitate online and distance learning. In addition, s/he will assist the Director with operational tasks. Note: This will be a part-time position.	.75